



Inspiration & innovation

Imagine if we all looked at the issue of plastic pollution as an exciting opportunity to make change. There are some incredible projects happening around the world that can help inspire us all.

Here are some of our favourites -



Everyday Plastic

Everyday Plastic provides families, schools and organisations with a personal connection to the plastic problem. They run an amazing programme called the Everyday Plastic Survey that helps people calculate their own plastic footprint by collecting all their plastic for one week.



City to Sea Refill

City to Sea are an environmental organisation who are on a mission to stop plastic pollution at the source. They want to make it really easy to reduce how much single use plastic we use and so they've created an app to help people find their nearest refill stations. All you need to do is download the app and enter your location and you'll see all the places you can refill your water bottle, grab a hot drink in a reusable cup or even refill a bottle of shampoo!



Washed Ashore

Washed Ashore use marine plastic to create incredible pieces of art. They work with hundreds of volunteers across the USA to make big sculptures that help people understand the impact of plastic pollution. Make sure you check out their work - could you create a sculpture at your school?



Net-works

Net-works help turn old fishing nets into new materials. They help communities in South East Asia collect old nets from fishermen and clean them up from their coastline. Once they have been collected and cleaned, they can trade them in for money which helps support their families. Getting rid of the old nets also means that the ocean is cleaner and the fish populations increase.