

How to make a difference



Learn

Research as much as you can so that you understand the issue and can speak confidently about it. Look online, speak to teachers, parents and people in your community.

Connect

Remember that there are lots of amazing people around the world working on this issue. Find ways to connect with other activists, organisations and community groups.

Find your superpower

Think about the skills that you have that you can bring to this cause. Everyone has something they can use to help.

Start small

Look for things you can do at home, in your school and in your local community first.

Fight for not against

Rather than focusing on all the bad things that plastic pollution does, why not focus on why our ocean is so important and how amazing all the marine creatures are.

Speak up

Don't be afraid to use your voice and find ways to share your message.

Practice what you preach

Try and be a Plastic Clever role model so others can learn from you.



Sometimes learning about plastic pollution across the world can feel a bit overwhelming - it's easy to think that one person can't really make a difference.

But all you have to do is think about someone like Greta Thunberg, the environmental activist.

Did you know that when Greta was 15 she started the Climate Strikes movement by sitting outside the Swedish Parliament to call for stronger action on climate change.

Her small action has inspired millions of students around the world to protest and she now speaks to world leaders, politicians and activists to address the climate crisis.

Need a spark of inspiration?

We've made a list of some of our favourite plastic pollution activists....

[Click here to learn more](#)