**Student Workbook** 



Wave goodbye to single use plastic





Welcome to Plastic Clever Schools! We're so pleased you're here because we need your help to make every school Plastic Clever. Plastic pollution is a big problem- you'll find out more about that later- but we know a way you, your school, and all your friends and family can help.

Common Seas and Kids Against Plastic (KAP) have joined forces because we know that young people, like you, have powerful voices and brilliant ideas - we need you on our team!

Your journey to becoming a Plastic Clever School is split into three levels:



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**Inspire** You'll go on a deep dive to learn all about plastic and share that information with your classmates, teachers, parents and community.



Investigate It's time to discover the problem plastics in your school and get ready to do something about it!



Act You'll learn how to create a positive impact by leading an exciting campaign to help your school and community wave goodbye to single-use plastic.

In each stage you'll need to learn, do and share. This workbook will be your guide.

We've also created a guide for teachers. Make sure your teachers know how important this is to you - having their support will really help along the way.

Remember to share your progress on the Plastic Clever Schools website to achieve your award! Amy and Ella, along with their brilliant KAP club members and Common Seas' Ocean Superheroes will be sharing lots of helpful tips along the way.

# Your journey



### Keep notes!

It might help to document the amazing things you are learning and doing along the way. Keep a note of key activities and take pictures, these will build up evidence for your Plastic Clever Schools award.



#### Levell Inspire

- Raise awareness about your mission to become a Plastic Clever School and share two photos of your activities
- Host a litter pick at your school and create a poster about problem plastics you found
- Tell us why you're excited about becoming a Plastic Clever



#### Level 2 Investigate

- Complete the Plastic Clever Schools audit
- Create your action plan



#### Level 3

#### Act

- Run your campaign to tackle at least two problem plastics in your school and share a photo of the action
- Share photo evidence of two changes you made to reduce plastic waste at school
- Tell us about your proudest moment during your campaign and explain what you plan to do next!

## Let's make waves!

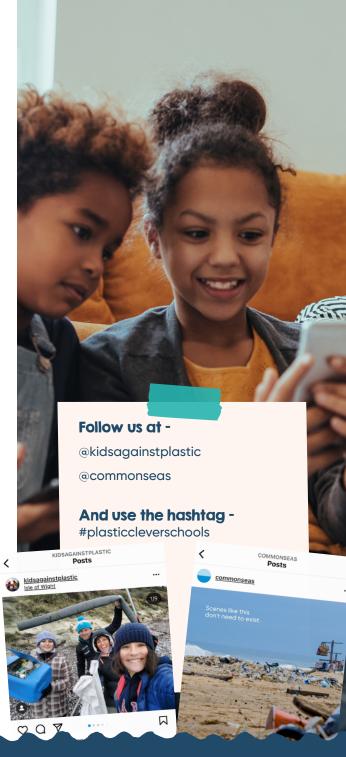
# Social media can be a really powerful tool when it comes to taking care of our planet.

We can reach more people and engage in good conversations about causes we care about by posting content on social media channels. Throughout your journey we are going to encourage you to share what you are doing and try to engage even more people.

Here are our top tips -

- Fact check first Be sure to check & reference your sources when sharing anything on social media.
- Be creative Make a video or create a piece of art that can help amplify your message.
- Raise voices Seek out people who are playing active roles in local movements. Make sure you make everyone feel welcome.
- Follow your schools guidelines Make sure you abide by your schools social media policy.
- Be positive Whilst we shouldn't be afraid to shine a light on the plastic problem, upbeat, engaging and supportive messages will get you further than trying to shame people into action
- Remember to tag If you want to draw attention to your post, for example from a specific person or business, tag them in your post to make sure they see it!

Most social media channels are for users aged 13+. If you are under 13, it could be possible to share your messages safely through your schools social media channels instead. Speak to a teacher to find out who can help you with this.



# let's get inspired.

For the first stage of your journey
we're focusing on inspiration – that
means we'll be learning a lot and
sharing it with everyone at school so
that we can get everyone on board
for the challenge ahead!

## What to expect

You'll learn about where our plastic products come from, different types of plastic and why it's so important to become Plastic Clever!

You'll do a litter pick to find out how plastic pollution is impacting your local environment, plus you'll create a space to help your whole school get engaged and up to date on your Plastic Clever journey.

You'll share your mission with the Plastic Clever Schools community and find some creative ways to inspire your class mates along the way!



#### Actions to take

- Raise awareness about your mission to become a Plastic Clever School (for example host an assembly, send out a newsletter, create a Plastic Clever Schools wall, share a message on social media)
- Host a litter pick at your school and let everyone know how much plastic you found!

### KAP Club tip

Get lots of people involved by planning a regular litter pick. This can really improve the atmosphere of the school by bringing people together to do something good for the planet.

Hayden



The Plastic Problem

tons of plastic waste is

the world. If we keep on

now, that amount will quadrupal by 2040 and plastic pollution will have

destroyed our ocean.

Today, around 220 million

produced every year across

making, using and disposing of plastic the way we are

# The life cycle of a plastic bottle

Click here to learn more about how plastic is made

The rest ends up floating up to sea, where it breaks down into tiny pieces and ends up being eaten by sea life which makes them really sick.

This is an oil rig, where they drill down into the sea bed to find oil.

This is where they add chemicals to the oil, and make plastic pellets.

They drive them to the manufacturing plant.

This is the landfill, where lots of plastic ends up. The toxins from the plastic end up in the soil, which then pollutes our waterways.

Here's where they turn the plastic pellets into a plastic bottle.

Then they fill the bottles with water, and package them up in more plastic before they send them out to stores.

This is where we buy the bottled water. Some people will take their water home in a plastic bag.

Did you know that only 30% of plastics get recycled? The rest ends up in landfill or in our streams, rivers and waterways.

## Climate change

Download our fact sheet here



#### Everyone's talking about... Climate Change.

Millions of young people have taken part in school climate strikes to protest the lack of action on the climate crisis by world leaders. So, what is Climate Change and what does it have to do with plastic?



**Plastic** Schools

## Plastics and the climate crisis

The lifecycle of a plastic bottle will leave a lasting impact on the environment, including our climate, because when we throw away a singleuse drinks bottle, that's not all we're wasting.

life. Take another look at the plastic lifecycl on p. 6 of the workbook. How else is plastic

#### one waterbottle =



250ml 250mi OF OIL IS MINED FROM BENEAT THE GROUND TO PRODUCE OME OIL IS A FOSSIL FUEL & CAN NOR BE REPLACED ONE IT IS LIKED.

#### What is Climate Change?

Climate change describes a change in average weather conditions over a long period of time. Many of these changes are the result of an increase in the average global temperature, known as global warming. Here's a very quick explanation of what this all means.

Global warming is a natural process where greenhouse gases (carbon dioxide, methane, nitrous oxide, and water vapour) capture some of the sun's heat and warm the earth. This process is what makes our planet so perfect for life to survive.

However, human behaviour is making it warm up too quickly. Think of the greenhouse gases in our atmosphere as a nice warm blanket keeping the earth just the right temperature. Now inagine what will happen if we keep adding more blankets... Well, that's what's happening to our planet. Human activities - like burning fossil fuels to power factories, cars and buses - are adding greenhouse gases to the atmosphere, preventing heat from escaping and warming the earth. This is already leading to global problems such as an increase in extreme weather (like storms and droughts), melting ice caps, rising sea levels and animal extinctions.

Want to know more? Check out the KAP website

Kids Against Plastic and Common Seas

## Different types of plastic

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Litter picks are a great way to find out which types of plastic are lurking in your local environment. What different types of plastic do you think you'll find?







Water bottles



**HDPE High-density** Polyethylene

Milk bottles and shampoo bottles



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#### **Polyvinyl Chloride**

Cleaning products and shower curtains







LDPE Low-density polyethylene

Bread bags and plastic films







#### PP Polypropylene

Yoghurt cups, straws and hangers





#### PS **Polystyrene**

Takeaway, hard packaging and toys







**OTHER Polycarbonate** 

Baby bottles, nylon and CD's







Difficult to Easy to recycle recycle

Not recycled

#### Try this!

Want to know more about the science behind different types of plastic? Watch my video about polymerisation and how to test the process by making your own slime! Click here to

George

watch my video

# Guide to litter picking

Click here to view our guide to litter picking



Plastic

Schools

A litter pick is a fun & active way to grab attention about plastic pollution whilst also cleaning it up! Who could you invite to join in?



#### Amy & Ella's Top Tip

A litter pick is the perfect way to get others involved in your Plastic Clever mission. It's also a brilliant way to find out more about problem plastics in your local area, like the litter hotspots, types of plastic and even where they come from. This information will help you engage your school and wider community with the problem, and inspire them to help you do something about it!

#### Amy & Ella's guide to litter picking

We've done our fair share of litter picks in the past. They're a great way to have an immediate impact on the plastic pollution in your neighbourhood, as it doesn't take long to see a big difference.

However, it's important to be careful when picking up rubbish - sometimes there are items or places it is best to avoid. So, here are our top tips for staying safe

#### I. Think about your location

There are so many different places you can litter pick. Beaches, woodland paths, city streets... you can find rubbish almost anywhere that humans have been! However, often the places where you find the most litter are the ones that we use the most regularly, like near roads.

We've done litter picks on roadsides and collected more than 1,000 pieces, just as a

While you can achieve great results from litter picking along roadsides, they can also be very dangerous. Make sure you stay away from busy highways, and always stick to places with a pavement. Always have a parent or guardian with you, and ensure you wear something bright so you can be easily seen - such as a high-vis

#### 2. Be hygienic

While litter picking, you often find items that aren't particularly clean. Many times, the rubbish has sat there for so long that it's covered in dirt and bacteria -yuck! That's why it's super important to stay safe and healthy when picking up rubbish. Think about your gear - get hold of a litter picker and some thick gloves - you don't want to be using your bare hands.

Always make sure you have a bottle of hand sanitiser in your pocket for when you're done!

Just imagine, you've finished picking up for the day, you've got a full bag of rubbish that you're taking to the bin and riiiiip! Your bag has split, and dropped everything back onto the floor. This is a nightmare scenario that's happened to us many times! To avoid it happening, don't pick up anything sharp (like shattered glass, or needles). Not only are these items dangerous, they're also far more likely to rip your bag open than an item

If something looks too gross (and trust me, you will find many strange things when picking up), then just leave it. It's better to be safe than sorry!

#### 4. Work together

Try to keep an eye out for organised litter picks in your area. We've been on group litter picks before where we've collected over 2,000 pieces in just one hour -such as one we did on a beach in Cardiff, Wales. You can pick up incredible amounts when working together!

KAP app here to log litter data (QR code)



SCAN ME

plasticcleverschools.co.uk

Kids Against Plastic and Common Seas

## 3. Be careful what you collect!

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# Design your Plastic Clever Schools wall

Becoming a Plastic Clever School is much easier if everyone at your school knows about it.

One way to do that is to create a Plastic Clever School wall. Think of it like a giant display that everyone can see and that can be updated as you progress along your journey.





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# Your step by step guide to creating your Plastic Clever School wall

- 1. Ask your teachers if they can help identify a good spot for your display. Make sure its somewhere central in the school and big enough for you to fill with lots of pictures and information.
- 2. Start designing your wall on a piece of paper, so you can figure out what you'd like to display. You'll want to include the three different levels, a checklist to tick off, a space for photos, drawings or posters, and somewhere to create a map of your school.
- 3. Remember that you will keep adding to your wall as you work through the three levels, so don't fill it up too soon!
- what they can create for the wall drawings, posters, sticky notes with ideas for your school.
- 5. Make sure you take photos and send them to us so we can see your amazing Plastic Clever School wall and share it on our website.

# share your journey



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We want to hear all your news and see your great work to inspire others! You could make a video, write an article, create a presentation or find another creative way to share the following -



What sparked the idea to sign up? Is plastic Clever School pollution a real problem in your local community?

# Share how you are inspiring others

We'd love to hear about all the creative ways you to get involved are getting people on board.

## Ready to tell everyone about your mission?

Giving a presentation is the perfect way to let others know about your plans to become a Plastic Clever School. It will also help you introduce everyone to the awe and wonder of our amazing ocean, so they feel inspired to protect it!

We've made a presentation that you can use. Decide if you want to deliver it to the whole school in an Need help? assembly, or start smaller by presenting to a class or group. Make it fun by asking your friends to join in Click here to learn more



## Describe the most surprising/ inspiring/enjoyable part of your Plastic Clever journey so far

Have you learned something new that you think will help you wave goodbye to single use plastic?

### Some other ideas...

Set up a newsletter, design posters, update your Plastic Clever wall, create a call to action on social media... What else can you think of?

### Ready to submit your evidence?

Click the button on the next page to upload your photos to the Plastic Clever Schools website!

# Inspire Checkist

- Shared photos to show how we raised awareness about becoming a Plastic Clever School
- Hosted a litter pick and created a poster about problem plastics in our local area
- Explained why we're excited about becoming a Plastic Clever School

Click here to share your evidence



#### KAP Club tip

Don't be afraid to speak up about what you care about! If you think there is a problem in the world that you're passionate about tackling, then don't underestimate the power of your voice! It's better to make the change you want to see happen rather than wait for someone else to!

Amy & Ella

# It's time to investigate!

Congratulations! You've inspired your school to become Plastic Clever. Welcome to level two - Investigate!

## What to expect

You'll learn about how plastic gets into the ocean, and the impact that plastic pollution has on us, our communities and our natural environment. You'll also learn about the 6Rs and the circular economy to help you think of ways to cut down your problem plastics.

You'll do some investigating to identify the problem plastics in your school so you can pick the top two to tackle, then create an action plan to decide how you'll do it!

You'll share what you found out and what you want to do about it.

#### Actions to take

- Complete the Plastic Clever Schools audit
- Create our action plan

### KAP Club tip

Just do something to make a difference. Get involved at school or in your community to become plastic clever. Or aim big and take on the polluting businesses. Whatever you do matters and makes a difference.

Skye

## How does plastic end up in the ocean?

Where does all the plastic come from? And how does it end up in the sea? Did you know that approximately 80% of plastic flows from land-based sources? The other 20% is plastic littered at sea, from fishing and shipping.

Even if you live hundreds of miles from the coast, the plastic you throw away could make its way into the sea.

# How does plastic pollution impact marine life?

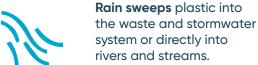
Plastic pollution is bad news for the natural world. Did you know that plastic in the ocean impacts all species, big and small – from marine mammals like whales and dolphins to the smallest fish and plankton.

Click here to learn more

#### How does plastic travel



Wind blows plastic and plastic litter into the environment.





People might dump plastic waste near to or directly into rivers and streams.



Waste and stormwater systems can **overflow** during storms and high tides.

#### Plastic pollution

What do you picture when you think about plastic pollution? Close your eyes and take a moment to think about it.

Whatever you imagined, we're sure it wasn't pretty. Plastic pollution is a big deal and causes a lot of problems in our local environment and across the planet - especially in our ocean.

Now close your eyes and imagine what this environment could look like if it was free from plastic waste – this is the difference you can make!

Click here to learn some surprising facts about plastic...





## Plostic Clever Schools Audit



As a Plastic Clever School, you need to take steps to cut down on single use plastic waste and help keep our ocean and natural world healthy.

An audit is a series of questions that help you understand more about something, like plastic waste. It will help you know the types of plastic being wasted - and how much - so you can know where to start on your mission to wave goodbye to single use plastics.

To investigate problem plastics at school you'll need help! Ask your friends and a teacher to

help answer the audit questions, fill in the form and figure out what it means for your school.

Gathering data is a really important skill that scientists and explorers use to help find out about new things and solve problems!

Click here to get started

The Big Four - How many are your school throwing away each day?



Now you know more about plastic waste at school, use your audit results to help you plan what to do next!

## hove you ever heard of the 6 Rs ?





rethink



refuse



reduce



Nope. Check out the next page to find why not and explore an alternative...



reuse



recycle



repair



#### KAP Club tip

Start off small, like switching your single-use plastic bottles to a reusable one! Trust me, it isn't as hard as you think; within no time it will change from a routine to a habit! Remember, one step at a time is the key!

Inaaya



Check out our fact sheet to help you decide which ones you want to focus on and think about the different solutions you can come up with in your school.

Click here to learn more

## Circular economy



Across the world, we're creating 20 million tons of plastic waste. Where does that plastic waste go?

40% enters the environment, polluting our natural world, particularly our rivers and seas.

45% is thrown away then burnt in incinerators or buried in landfill sites.

15% is recycled to be used again to make new plastic products.

With so many of us doing our part to recycle at home and at school already, 15% might seem shockingly low. Clearly the way we are using and disposing of plastic isn't working, but what else can we do?

Click here to learn more about a circular economy







Write a plan to reduce at least two of the problem plastics at your school. An action plan is a simple way to get really clear on your next steps. Below are some useful questions and example answers to get you started...

# Make your action plan!

## What problem plastic(s) are you going to tackle?

Single use bottles and cups

## What can you do to reduce it?

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Run a campaign to get everyone to use a reusable bottle instead

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## How will you know you've been successful?

Everyone has a reusable bottle and the school has stopped ordering the cups



## What help will you need?

We will spread the message to our friends, pupils, staff and parents. We'll also find out who orders the school's single use cups and speak to them too Download your worksheet and start writing your action plan!

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In the next stage you'll really get to grips with how to make these actions happen!







It can be really useful to understand how everyone at school feels about the plastic pollution issue. It's important to see things from lots of different perspectives – it can help us find solutions quicker!

Check out the survey

# Are you ready to survey your school?



## Shore your journey

Let everyone know how your investigation has gone! Especially us – your audit results and action plan are important pieces of evidence to complete this stage of the journey.

## Update your Plastic Clever Schools wall

Put pictures up of your problem plastics and which ones you plan to take on.

# Share the results of your survey and audit

This will help pupils and teachers join your mission - Make sure the information is easy for everyone to understand.



Don't forget to talk about your action plan
Once you've completed your action plan, add it to your Plastic Clever plan, add it to your plant about other

plan, aaa it to your is about other Schools wall and think about other ways you can share it - maybe ask your teacher to remind everyone in assembly to go have a look!



Celebrate what you're doing with your local community! It's a great way to show off your good work, and highlight plastic pollution in a fun way: such as, through an ocean-themed movie night, or a coffee morning for parents and community members.

Amy

# Investigation

- Completed the Plastic Clever Schools audit
  - Created our action plan

Click here to share your evidence

#### KAP Club tip

It's not enough to just tell people not to litter or not to use plastic. Show them what really happens to our planet. That will get through to them better; this is their home and they need to protect it!

Ask your teachers for more education on this topic. Ocean Plastics Academy is a great place to start.

Raven

Click here to learn more

# PECHY TO OCT

The final stage of your journey is all about action! You'll kick off your campaign, start to wave goodbye to single use plastics in your school and share your progress with everyone along the way.

## What to expect

You'll find out how to make a difference, taking inspiration from some incredible organisations around the world.

You'll use your action plan to tackle at least two of the problem plastics in your school, then get your friends and teachers to help you put it into action!

You'll share what you've found out through this journey and keep everyone informed on your progress!

#### Actions to take

- Run a campaign to tackle at least 2 problem plastics in your school and share a picture of your campaign in action
- Share photo evidence of two ways you have reduce plastic waste at school
- Shared your proudest moment and what you plan to tackle next!

## Need a spark of inspiration?

We've made a list of some of our favourite plastic pollution activists....

Click here to learn more

When you feel passionately about something, changing your own individual behaviour is a great place to start. But what if you want to create a change bigger than your own action?

You need to use something called advocacy. Advocacy means trying to inform and influence the people around you to feel passionately too.



Here are some ideas to help you become a great advocate -

#### Learn

Research as much as you can so that you understand the issue and can speak confidently about it.

#### Connect

Remember that there are lots of amazing people around the world working on this issue. Find ways to connect with other activists, organisations and community groups.

#### Find your superpower

Think about the skills that you have that you can bring to this cause. Everyone has something they can use to help.

#### Start small

Look for things you can do at home, in your school and in your local community first.

#### Fight for not against

Rather than focusing on all the bad things that plastic pollution does, why not focus on why our ocean is so amazing and important to protect!

#### Speak up

Don't be afraid to use your voice and find ways to share your message.

#### Lead by example

Try and be a Plastic Clever role model so others can learn from you.

## Ripples of change

Your actions can become ripples that inspire others.



Who do you want to reach? What changes do you want to see?

One way to advocate is with a persuasive letter – Click here for an easy guide to get started.

# Guide to building effective compoigns

Click here to view our guide to building effective campaigns



Remember to use your action plan as the starting point for your campaign!



#### Building effective campaigns

Building an effective campaign can feel like a big task. There are four things we need to remember when we are trying to make change.

#### Give me a reason to do it

Sometimes the changes we need to make will require hard work and so it's important (and really useful) to know why you should take action.

#### Example

Help your community fall in love with the ocean by showing a documentary about all the amazing creatures in the sea.

#### Show me how to do it

If we need to shift our behaviour then we need to know how. Sharing simple steps makes things feel much more achievable and we're more likely to start a new habit if we've got a good idea of how we can get started.

#### Example

Make a 'How-to' poster to help people reduce the amount of single-use plastic they use.

#### Show me others doing it

It can really help to see other people taking action too - not only does it show us that change is possible, but it can inspire us to join the movement.

#### Example

Share the stories of your favourite environmental activists around the world.

#### Make it easy for everyone to do

If we want our whole community to make change, then we need to ensure it's easy to do

#### Example

Create a petition to ask your local council to set up curb-side recycling so it's easy for everyone to do.

look on the next page for some fun ideas

# Take action!



Ready to wave goodbye to plastic waste? Here are a few ideas to get you started.



#### Send a tweet!

You may need to ask an adult or teacher for help with this. Share your message online!

Check out the 'making waves' social media guidance on pg 4 if you're not sure where to start!'





Give a presentation to your school leaders

Need money to make some of your ideas possible? Come up with a fun way to fundraise!

Sometimes learning about plastic pollution across the world can feel a bit overwhelming – it's easy to think that one person can't really make a difference.

But all you have to do is think about someone like Greta Thunberg, the environmental activist.

Did you know that when Greta was 15 she started the Climate Strikes movement by sitting outside the Swedish Parliament to call for stronger action on climate change.

Her small action has inspired millions of students around the world to protest and she now speaks to world leaders, politicians and activists to address the climate crisis.





Creating a map of your school and your local community is a really good way to reflect on your journey to become Plastic Clever, capture some key information about problem plastics and highlight some of the solutions now in place. It's also an excellent way to begin thinking about what you want to do next.

1. Start by drawing a birds eye view of your school. Make sure you include all the outside spaces too, like playgrounds, sports fields, car parks etc. Do it on a big piece of paper so you have lots of room to add information.

- 2. Add in your recycling bins, water refill stations or drinking water taps and any Plastic Clever projects (e.g. maybe you have litter pickers that people can use stored somewhere).
- 3. Great now add your plastic hotspots to the map the places where you most often see plastic pollution. You might also want to include any popular local shops or places to eat outside of school, as these places can also often become hotspots.
- 4. Next up you can add some important people to the map. This should be the people who make decisions about your waste management, the person who runs your canteen or lunchroom, plus anyone else who plays an important

role in your Plastic Clever School journey (e.g. your Eco Club or school council if you have one).

- 5. Once you've created the map of your school, see how far you can extend it. Add in local recycling centres, plastic hotspots, water refill stations, parks and green spaces etc. Include ideas about local leaders and organisations who could help you take things further. Keep building The idea of your Plastic Clever Schools map is for it to grow:)
- 6. Don't forget to display your map on your Plastic Clever Schools wall!

## Share your journey

Yay! It's time to celebrate all your hard work and share it with the rest of the Plastic Clever Schools community.

## Show us what you've achieved!

Share a picture of your campiagn work in action and some of the changes you've made. Maybe show an area that used to be a plastic hotspot, or pupils using their reusable bottles. We can't wait to see the difference you've made!

## Show us the fun bits

Tell us what you've enjoyed most about the campaign. Have there been any interesting discoveries or big a-ha! moments?

### Get help

Why not ask your teacher to help you share what you've achieved on the schools website, or with a local newspaper to really capture the attention of your whole community and celebrate your amazing work!



#### Be Proud

We hope you feel incredibly proud to be a Plastic Clever School. Tell us about your proudest moment and what you want to do next to tackle even more plastic items at school.



# Act

- Ran your campaign to tackle at least two problem plastics in your school
  - Shared photo evidence
  - Shared your proudest moment and what you plan to tackle next!



### KAP Club tip

It can get difficult when trying to be plastic clever but persevere and remember all the good you're doing! Don't be scared to help educate people around you who want to learn. Keep goina!

Jaz

Click here to share your evidence

# Congratulations!

# Wow! How does it feel to be waving goodbye to single use plastics?

If you've ticked off everything on your checklists, then you are really really close to becoming an official Plastic Clever School.

## Click here to submit your evidence

To stay plastic clever, you'll need to keep on learning, doing and sharing to help your whole school and your community wave goodbye to single use plastic for good!

The work you have done to get this far is amazing and we are so excited to see where you go next!

#### Welcome to the Plastic Clever Schools community! We're so happy to have you on board.

#### Amy & Ella at Kids Against Plastic

Kids Against Plastic was founded by teenagers Amy and Ella Meek. When they found out about the harm caused by plastic pollution they needed to do something about it. They created KAP – a charity by kids, for kids – to inspire and motivate others to take action too.







## Massive congratulations!

#### Jo & Sarah at Common Seas

Common Seas was founded by Ocean Explorer Jo Royle. We're a team of sea champions on a mission to quickly and significantly reduce the amount of plastic produced and stop it polluting our rivers and seas. We created Ocean Plastics Academy to empower the next generation of ocean superheroes to join our crew!



