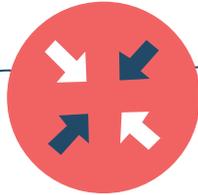




The 6 R's

Reduce



You & me

Reduce the number of products we buy.

Businesses making plastic

Design products which use less materials, use less energy to produce and use less packaging during transport.

Shops selling plastic products & packaging

Reduce carbon emissions by transporting straight to consumers rather than to warehouses and shops.

Refuse



You & me

Refuse products that have lots of plastic packaging.

Businesses making plastic

Think about how people will react to their products when they are designing them - will people really want them if they use lots of plastic?

Shops selling plastic products & packaging

Stop buying from businesses who won't change their packaging to more sustainable materials.

Recycle



You & me

Make sure that we recycle things in the correct way. Choose shops that support recycling.

Businesses making plastic

Design products that use recycled materials and make sure their products are recyclable.

Shops selling plastic products & packaging

Sell products from businesses who support recycling.

Rethink



You & me

Ask yourself "Do I really need this product?"

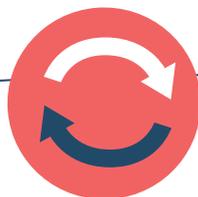
Businesses making plastic

Design products that do the same job more efficiently.

Shops selling plastic products & packaging

Choose packaging that is easier to recycle.

Reuse



You & me

Choose products which can be reused such as printer cartridges which can be refilled. Sell or donate products that we no longer use ourselves.

Businesses making plastic

Consider how a product can be taken apart at the end of its life so the parts may be reused.

Shops selling plastic products & packaging

Reuse cardboard and plastic packaging wherever possible.

Repair



You & me

Repair items such as clothing and furniture rather than replacing when damaged.

Businesses making plastic

Design products which can be repaired, replacing part of a product rather than the whole thing.

Shops selling plastic products & packaging

Choose manufacturers who repair goods rather than replacing.